



**linco baxo** Industrie refrattari s.p.a.

Est. 1949

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January 2017

We are more than proud to announce the launch of a new company logo as part of the ongoing evolution of our company’s brands. In 2016 Linco Baxo group of companies hit some exciting milestones. This year not only marks fifty eight years of **Linco Baxo** operations, but also the recent purchase of **Sirma Refractories brand and related products trade names & know-how**. Sirma was a leading refractory manufacturer supplying products to all the major refractory consuming industries on a worldwide basis. We , at Linco Baxo group of companies , have today complete international ownership in different brands such as

**LINCO, BAXO, KERO, MAREF, TECREF, SIRMA**



It was the perfect time to include in our brands portfolio the world renowned Brand Name **Sirma & the know-how** at a time new industrial processes can present more and more challenging service conditions for refractory linings , demanding improved products with high and varied specifications .

After careful consideration, we chose a new logo that merges the newly purchased **Sirma** Brand Name , but with a more modern look that captures the company’s future direction. . We are proud to announce the launch of a new logo as part of the ongoing evolution of our company’s Brand Names and products range .

The task in the upcoming months will be to manufacture a **Sirma** branded range of products in addition to the existing ranges of products . Our commitment will be initially targeted to restart manufacturing the more popular ranges such as

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|--------------------------------|---------------------------------|
| <b>SIRMA 95 AT &amp; 99 AT</b> | <b>High alumina bricks</b>      |
| <b>SIRCAST</b>                 | <b>Regular dense castables</b>  |
| <b>SIRBRATE</b>                | <b>Low cement castables</b>     |
| <b>PROMOCAST</b>               | <b>Medium cement castables</b>  |
| <b>PROMOGUN</b>                | <b>Gunning castables</b>        |
| <b>SIRGUN LC</b>               | <b>Low cement gunning mixes</b> |
| <b>SIRPLAST</b>                | <b>Plastic refractories</b>     |
| <b>SIRCOL</b>                  | <b>Wet mortars</b>              |

We realize that adding a Brand Name and manufacture a selected range of **Sirma** specialties is a process that can involve many steps and take some time, so we will finalize it gradually in the course of this year .

We are looking forward to share our expertise with You .

**Giancarlo Forni**  
**LINCO BAXO S.p.A.**  
(CEO)

**Filippo Manzoni**  
**LINCO BAXO S.p.A.**  
(VICE PRESIDENT)

